



# John Armstrong

## Entrepreneurial Trail Guide

A 25-year small business entrepreneur, speaker, and coach, John Armstrong is passionate about real-world adventure education—whether in backcountry travel or business ventures. A life enthusiast, father, visionary, artist, and educator, John deeply values the privilege of life and our human capacity to love, grow, and contribute. His mission is to equip individuals and teams with powerful tools for holistic development, self-mastery, and business evolution.

### TAKEAWAYS

- **Awaken the Hero Within – Discover your inherent organic intelligence – your Coordinates Finder, Heart Compass, Mental Maps, Energy Wellspring, and Northstar – and gain practices to navigate the adventures of life, leadership and business.**
- **Master Team Success – Implement practical strategies to strengthen teamwork, optimize talent retention, and enhance collaboration through growing intentional business communities.**
- **Evolve with Your Business – Learn transformational leadership practices to grow alongside your business, aligning purpose, adaptability, and service to create sustainable success and your emerging next-level impact.**

## TOPICS

**Unleashing The HERO Within**

**Achieving TEAM Mastery**

**Evolving With Your BUSINESS**

Keynotes

Emcee

Workshops

Presentations



 FULL SPECTRUM COACHING AND CONSULTING

**BOOK**



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