



# Entrepreneurial Trail Guide

## John Armstrong

A 25-year small business entrepreneur, speaker and entrepreneur coach – John is passionate about real world adventure education in both backcountry travel and business ventures. A life enthusiast, father, visionary, artist, educator and entrepreneur, John’s reverence for the privilege of life and our human capacity to love, grow and contribute to one another underlines his motivation and discipline to share tools that foster holistic development.

### TAKEAWAYS

- An experiential journey of reflection, discernment, inspiration and action for today, tomorrow and your future
- Key insights, principles and practices for balancing personal, professional and organizational development
- A path, process and model for awakening your senses, discovering more of your greatness and raising your capacity to live, love and contribute to the people, places and projects you most care about

### TOPICS

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